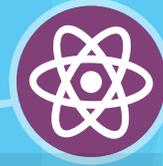


RUTGERS



Learn



Explore

RUTGERS DAY

Experience New Jersey's State University

Saturday, April 29, 2017

10 a.m. – 4 p.m.



Play



Rutgers University—Camden

← TO PHILADELPHIA



**TO RAND
TRANSPORTATION
CENTER
(BROADWAY & MLK BLVD.)**
↓

Map Key

1 Campus Center (restrooms and Starbucks)	6 Camden County Parking Deck
2 Cooper Street Quick Tour	7 Barnes & Noble University District Bookstore
3 Admissions Smoothie Stop	8 Rutgers University Police Department
4 Community Zone	9 A Community Poem for Camden (Presented by the Writers House)
5 Rutgers Law East Building (Junior Judge)	10 Business and Science Building (Experience Virtual Reality)

PROGRAMMING CAN BE FOUND IN ALL AREAS HIGHLIGHTED IN YELLOW

Welcome to Rutgers Day

Rutgers University–Camden delivers the academic heft you'd expect from a powerhouse public research university like Rutgers—all right here in South Jersey. And we focus that energy—in teaching, research, and civic engagement—in many exciting ways. Whether you're a first-time guest or a frequent visitor, we invite you to get to know our great university and have some fun along the way!

Check out our mobile-friendly website: rutgersday.rutgers.edu/content/camden

General Information & Map Key



Information Tents

Your destination for questions, directions, campus maps, first aid requests, and other assistance.



Parking

Camden County parking deck and Rutgers lots designated on the map are open and free.



First Aid and Emergency Services

Assistance is available at the information tents as well as from Rutgers Day staff and public safety personnel. Emergency phones are located throughout our campuses. Call the Rutgers Police at 856-225-6009 or dial 911.

Lost Persons and Items

Immediately report a lost person to the nearest information tent or to any Rutgers Day staff member (wearing a Rutgers Day T-shirt). You can also call the Rutgers Police at 856-225-6009. Report or bring lost items to the nearest information tent.

Restrooms

Restrooms are available in all buildings open for Rutgers Day. (Open buildings indicated in blue on map.)



Dining

Our dining hall (located in the Campus Center) will be open and food vendors are stationed throughout the campus.



Performance Stage

The R Stage features premier entertainment all day long!



Alumni Weekend Programs

RUAA Scarlet Headquarters for alumni offers the opportunity to catch up with old friends, enjoy refreshments and activities, and get information about Alumni Weekend events. You can also pick up your class year button here and learn about alumni charter groups and ways you can become active in the alumni community.

Accessibility

Most Rutgers buildings (except historic buildings) are wheelchair accessible.

Photography and Videography

Photographs and videos taken at Rutgers Day may appear in our publications and website. By attending Rutgers Day, you grant Rutgers all rights to use these photos and videos in any medium and for all purposes that support the mission of the university. Please let our photographer or videographer know if you do not want your image taken.

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Rutgers University—Camden

A Community Poem for Camden 9

Add your voice to a sprawling group poem that celebrates Rutgers and the Camden community. Starting with a prompt provided by our master of fine arts in creative writing students, every participant will get a chance to add a line (or two!) throughout the day. After Rutgers Day, we'll post the completed poem on our website. Inspired by poet laureate Juan Felipe Herrera's epic community poem "La Familia." **Writers House**

A Twist on Business

Join the School of Business in a day of interactive experiences that offer fun for adults and children alike! Test your knowledge by playing games such as "How well do you know the logos of popular brands?" Collaborate and create with Lego bricks. Explore problem-solving and strategy with intriguing hands-on activities. **School of Business: Student Experience Center; Business Leadership Development Program; Recruitment and Internships; Academic Advising**

Are You a Future Scholar?

Spin the wheel to earn "scholar dollars" that score you some swag. **Rutgers Future Scholars Office of Civic Engagement**

Art Students League Craft Shop

Learn about the Art Students League and craft with us! We have assorted activities and giveaways. **Art Students League**

Build Your Own Interactive Object

Create your own interactive, mobile computing device. Using Arduino circuit boards, you can create objects that respond to touch, temperature, sound, light, and more. Making an interactive device with Arduino involves connecting sensors to a small circuit board and writing some computer code. No computer programming experience is required, and all ages are welcome to come experiment and tinker. **Digital Studies Center**

Camden Corps Plus

Learn more about Camden Corps Plus—a program serving 16–24 year-old Camden City residents who need to complete their high school equivalency and begin on a pathway to a self-sustaining career. Participants receive education and career readiness/planning services, along with supportive case management, community service opportunities, and internships. **Office of Civic Engagement**

Cards Promoting Humanity: DEMOCRACY EDITION!

Back for a rollicking second iteration, the Rutgers—Camden Civic Scholars are thrilled to host the 2nd Annual Cards Promoting Humanity for Rutgers Day guests. This year, C.P.H. will have a democracy theme, testing your knowledge and vernacular on all things America. This just-the-facts-syntax-attack is a fun time for the whole family! **Office of Civic Engagement**

Career Center Carnival

Our booth is kid friendly! Stop by to learn more about your favorite Disney characters' careers and what they did after the movie. Also, spin the Career Wheel and learn about different occupations. Learn more about students' internships. **Career Center**

CLASS Spells Success: Do It Yourself Graduation Caps!

Make your own graduation caps! Using markers, glitter, stickers and other decorations, participants will be able to personalize their own cap to represent them. This is a great activity for kids or anyone of any age. It's never too early or too late to dream of your own Rutgers graduation day! **CLASS (Center for Learning and Student Success)—EOF, TRiO, Learning Center, and Disability Services**

Cooper Street Quick Tour 2

Step back in time with a short stroll to the Cooper Street Historic District. View *The Gateway*, a public art installation of glass and steel, and a sampling of distinctive 19th-century architecture representing the history of Camden and current activities of Rutgers. **Mid-Atlantic Regional Center for the Humanities (MARCH), Rutgers—Camden Center for the Arts, and Department of History**

CSI Forensics and SACJ Game of Thrones

Winter is coming...or is it? Do you think you know everything there is to know about Westeros and its inhabitants? Well, come test your knowledge with *Game of Thrones* trivia set against themes and theories from sociology, anthropology, and criminal justice. When you're done, pose for a picture with your favorite character cut-out from the popular HBO show. After that, stop by our mini-forensics exhibit. Get fingerprinted and learn the telltale details of liquid splatter analysis. **Department of Sociology, Anthropology, and Criminal Justice**

Delta Phi Epsilon-Unicorn Horn Ring Toss

As a symbol of purity and magic, our mascot, the unicorn, symbolizes the unique qualities of the Delta Phi Epsilon sisters that we believe promote the diversity of Rutgers—Camden and the community. Our mission is to provide a sisterhood experience rich with tradition, opportunities for growth, and to empower our members to engage in a lifetime of leadership and service. Our goal is to create a fun experience with prizes and a chance to get to know our chapter, while raising funds and spreading information about our philanthropic endeavors with the Cystic Fibrosis Foundation and/or the National Association for Anorexia Nervosa and Associated Disorders. We hope to encourage and engage current students, alumni, family, friends, and the community to participate in our unicorn ring toss—asking for a suggested donation to toss three rings on our unicorn horn for a chance to win a small prize—all are welcome to participate and any donation is appreciated! **Delta Phi Epsilon**

Have a question? Ask anyone in a Rutgers Day T-shirt, or head over to an information tent.

Design Your Own Button with Camden Comic Con

Swing by the Camden Comic Con table to make your own pin-back button using our machine. Be inspired by our pop culture-themed templates, or create a unique, custom design! **Rutgers—Camden Center for the Arts**

Economic Theory and Its Real-Life Applications

Can you learn the practical application of the concept of probability by kicking a soccer ball? Is it possible to understand the law of diminishing returns just by carrying balls? Will participating in a trivia game hone your knowledge about current economic policies? Yes! Yes! And yes! Come play and learn with the Department of Economics and students of the Economics Society. **Department of Economics**

Experience Virtual Reality 10

Play simple puzzle games in a 3-dimensional virtual environment. Hybrid, or mixed, reality will be used to blend elements of the real world with the virtual world allowing non-playing participants to experience the virtual worlds as well. **Office of Information Technology**

Experiential Education: The Rutgers—Camden Advantage

Real-world engagement immerses you in discovery as hands-on experience exposes you to new career opportunities and builds new skills. Through civic engagement, internships, learning abroad, and research, experiential education provides you the opportunity to apply your learning beyond the classroom. Whether your dream is to become a skilled professional, a global citizen, or an agent of community change, Rutgers—Camden's Experiential Learning Program can make that a reality. **Provost's Office**

Explore Your Region: Encyclopedia of FUN!

The Encyclopedia of Greater Philadelphia presents history, fun, and prizes! Try your luck at the Encyclopedia Digital Scavenger Hunt or test your skills with the Camden Connections Game. Come enjoy learning about your place in time and space, and win some prizes! **Mid-Atlantic Regional Center for the Humanities (MARCH)**

Facilities Is Fun!

Kids of all ages are invited to learn about Facilities—what we do and why we do it! **Rutgers University—Camden Facilities**

From the Pine Barrens to the City Centers of South Jersey: Ecology Where People Live and Work

Ever wonder why insects behave the way they do; why cities are so much hotter than surrounding areas; how junk food affects ant developments? Learn about all of these topics and how to make your own stereomicroscope using inexpensive materials. **Department of Biology**

Give It a Whirl! Spin Paintings

Everyone loves Spin Art! Make a magical masterpiece with Rutgers—Camden Center for the Arts. Create colorful radial patterns with centrifugal force and paint. Add to the ever-growing Spin Art banner, or take your creation home with you. **Rutgers—Camden Center for the Arts**

Go Global!

Take a trip around the world and back! Enjoy a kaleidoscopic array of family-friendly activities including origami, calligraphy, international trivia, and food tastings! **Office of International Students and Programs**

Got STEM?...IGNITE Does!

Get your recommended daily serving of science, technology, engineering, and math. From mindfulness jars to straw rockets, the fun at this table will spark discovery in the same way we IGNITE passion for lifelong students with our 4th through 8th graders every day! **Office of Civic Engagement—North Camden Schools Partnership**

Hands-On Henna and Sari Draping

The art of applying henna to the hands and feet is known as Mehndi, as is traditionally used for celebrations and rites of passage. Every culture and region of the world uses henna tattoos in its own unique way. Join the students of the West Indian—Indian Connection and watch the art of henna and the draping of a sari. **West Indian—Indian Connection**

Junior Judge 5

Calling all future law students! Come and try on a judicial robe and pretend to be a judge. Receive a Rutgers Law notepad and a gavel (pencil) to take home! **Student Affairs/Law School**

A Community Poem for Camden Presented by the Writers House

Add your voice to a sprawling group poem that celebrates Rutgers and the Camden community. Starting with a prompt provided by our Master of Fine Arts (M.F.A.) in creative writing students, every participant will get a chance to add a line (or two!) throughout the day. After Rutgers Day, we'll post the completed poem on our website. Inspired by poet laureate Juan Felipe Herrera's epic community poem "La Familia."

This program is presented by the Writers House at Rutgers University—Camden, which cultivates and celebrates the writing arts. The Writers House is home to the M.F.A. in creative writing program; *Story Quarterly*, the English Department's literary magazine; and *Cooper Street*, its student-run online journal. On the third floor, you'll find the Writing and Design Lab, a center for academic and digital literacy. Item 9 on map.

Latin America Student Organization Presentation

Learn about the Latin culture and what our students do on our campus to engage the community! **Latin American Student Organization**

Lights, Camera...Read!

Whether you're learning your ABCs or getting your Ph.D., the library can help make you a star. Create a button or get your face painted, then stop by our red carpet selfie station and smile for the paparazzi! **Paul Robeson Library at Rutgers—Camden and the Nilsa Cruz-Perez Branch of the Camden County Library System**

Little Kids in a Big World

Playing jumbo-sized classic games like Scrabble and Go Fish! can give a different perspective on children and childhood to adults and kids alike. **Department of Childhood Studies**

Have a question? Ask anyone in a Rutgers Day T-shirt, or head over to an information tent.

6 Rutgers University—Camden

Cooper Street Quick Tours Presented by Mid-Atlantic Regional Center for the Humanities (MARCH), Rutgers–Camden Center for the Arts, and Department of History

Step back in time with a short stroll to the Cooper Street Historic District. View *The Gateway*, a public art installation of glass and steel, and a sampling of distinctive 19th-century architecture representing the history of Camden and current activities of Rutgers. Quick tours will be offered at the beginning of each hour and at other times upon request. The tour will move from the Quad to *The Gateway* and then east to look at several homes in the 300 block of Cooper Street, including the Alumni House and the Writers House. On the map, look for 2.

Make Your Own Rutgers Shield

Rutgers' shield honors our roots and celebrates the founding of the university in 1766. Now you have a chance to make it your own! Kids and families can personalize their own life-size shields with markers, stickers, stamps, and more. **Communications Office**

Marathon Reading of Walt Whitman's "Song of Myself"

"O the orator's joys!" The Department of Fine Arts, in partnership with the Rutgers–Camden Center for the Arts, is staging a marathon reading of Walt Whitman's "Song of Myself." The reading, in 52 sections, will run just under two hours. If you would like to lend your barbaric yawp to the event, you can sign up to read a section! All creative interpretations, such as adding musical accompaniment, or dressing as Walt Whitman, are welcome. Printed text of each section will be available for readers.

Department of Fine Arts and Rutgers–Camden Center for the Arts

Maxing and Relaxing with Health Sciences

Let the health sciences program at Rutgers–Camden help you melt your stress away. We'll have yoga instruction, kid and adult coloring for stress relief, make "stress squeezers," and provide a healthy twist on comfort food. It's never too late to become a more relaxed, healthier person! **Health Sciences Program and Health Sciences Student Association**

Office of Student Involvement

Check with the Office of Student Involvement and the Office of Fraternity and Sorority Affairs to find out what organizations we have on campus and meet some of our student leaders! We've got a little bit of everything, from cultural organizations to business associations to religious and special interest related—stick around and learn what the Greek alphabet is all about! And—while supplies last—grab a limited edition Rutgers Day coloring book featuring Rutgers–Camden's beloved mascot, the Scarlet Raptor! **Office of Student Involvement**

Office of the Registrar Frisbee Challenge

What is a Registrar? Find out by playing the Registrar's Frisbee Toss game. Walk away with some knowledge and maybe even a Rutgers Frisbee! **Office of the Registrar**

"Phantom of the Opera"—Act 1 Finale

Join Distinguished Professor of Music Dr. Julianne Baird and her "Singing for the Stage" class as they present the Finale from Act 1 of Andrew Lloyd Webber's classic musical "The Phantom of the Opera." **Department of Fine Arts**

Philosophy and Religion Jeopardy

Try your hand providing questions to Jeopardy-style answers concerning the study of philosophy and religion. **Department of Philosophy and Religion**

RCIT Fun for the Future Engineer

Calling all future engineers! Kids of all ages are invited to explore different ways to create and implement technology. **Rutgers University—Camden Information Technology**

Re-discovering Literature

Fall in love with literature all over again with these fresh takes on the classics such as fortune-telling with Milton's "Paradise Lost"! Test your memory of iconic quotes with the challenging game "Finish the Line"; and let loose with "Literature Karaoke." Poet "Walt Whitman" will be on hand for inspirational recitations. **Department of English**

RU Curious about 3-D Printing?

Come see a 3-D printer in action. Have questions about 3-D printing? Like to take home a 3-D printed Rutgers key chain? Stop by, take a look, and ask questions. **Office of Information Technology**

RU: Making a Difference!

Participants will be invited to contribute to two different creative arts activities. They may write down their hopes and dreams for the future on a strip of recycled fabric, which they may then weave into our "Tapestry of Hope"; this tapestry represents the collective vision of Rutgers University—Camden to contribute to the ongoing revitalization of Camden and the broader Delaware Valley Region. Participants may also help to fill in a large Rutgers spirit R with their handprint as a symbol of their commitment to "hands on" service in their communities. **Office of Civic Engagement**

RU Ready to Help? Women's and Gender Studies Project for Local Women's Shelter and LGBT Youth

As part of their civic outreach, the Women's and Gender Studies Program will provide items to build hygiene kits that will be donated to a local women's shelter and LGBT youth. Help put together these kits, and talk with the faculty and students of Women's and Gender Studies. **Women's and Gender Studies**

Rutgers Day Group Weaving

Make your contribution to the Rutgers–Camden Center for the Arts' large-scale collaborative weaving! Using recycled materials and fabric, the artwork will become more colorful as the day progresses. **Rutgers–Camden Center for the Arts**

Have a question? Ask anyone in a Rutgers Day T-shirt, or head over to an information tent.

Rutgers University Alumni Association Headquarters

Catch up with old friends, enjoy refreshments and activities, learn how to get involved with alumni charter groups, and get information about Alumni Weekend events. Pick up your class year button, drop a pin on our “Alumni Family Tree,” and get your face painted to show your Scarlet Pride! **Alumni Relations at Rutgers—Camden**

Rutgers University—Camden Admissions Office Smoothie Stop

Swing by for a fruit smoothie and meet the Rutgers University—Camden admissions team who will be on hand to answer questions regarding admissions and the application process. **Admissions**

Scarlet Pride Cupcake Display

Here’s a delicious way to express your Scarlet Pride: enjoy one of a 1,000 cupcakes arranged in a giant R! **Rutgers Dining Services**

Scarlet Raptor Pride – Rutgers University—Camden Athletics!

Test your athletic skills by competing in fun games and challenges while interacting with our student-athletes of Rutgers—Camden. Show your Scarlet Pride by stopping by for an “R” tattoo! **Rutgers—Camden Athletics**

Science, Sleuthing, and Sherlock – The Fascinating World of Forensics

Learn how science can solve mysteries and catch bad guys. Be a detective for a day and try out several forensic techniques. **Departments of Chemistry and Biology**

Shaping Our Future: Rutgers University—Camden

Rutgers—Camden is at an exciting juncture in its history. There are many opportunities before us. Learn more about Rutgers—Camden’s strategic initiatives, campus master plan, and exciting new programs. **Rutgers University—Camden Office of the Chancellor**

Sniffing Out Fake News

Play a round of “Real v. Fake News” trivia game. If you have a nose for real news, you’ll win a prize! Snap a selfie with noted political figures (life-size cutouts); kids of all ages can express themselves at the coloring station where you can create your own

campaign sign. Take home information on the Political Science Department, its Digital Politics Program, and tips to distinguish real from fake news will be available for all. **Political Science Department**

Social Work and Social Justice: What Do You Stand For?

Identify topics you feel strongly about and want to take a stand for, such as “I stand for economic justice.” Create your own button with a message or picture that represents what you stand for and take that button home. **School of Social Work—Camden**

The Beatlemaniacs Present Songs from Revolver

The Rutgers—Camden Beatlemaniacs are back, performing songs from The Beatles’ classic album *Revolver*. Songs include favorites such as “Yellow Submarine,” “Eleanor Rigby,” and more! **Department of Fine Arts**

The Community Leadership Center and Its Impact on Camden

Come experience the miracle on Cooper Street with the Community Leadership Center: arts and crafts, health and wellness, reading, and learning ALL come together to offer a great experience for children and adults. Whether it is robotics and 3D printing, mask and bracelets making, face painting, Hula Hoops, literacy skills with our JumpStart volunteers, domino tournament, music or keeping yourself healthy, everyone is welcome to be part of the excitement! **Community Leadership Center**

The Healthy Stormtrooper

Star Wars themed display focused on nutrition. Activities include lightsaber workout, Yoda bingo, nutrition wheel, and Admiral Ackbar’s snack bar. **School of Nursing—Camden Student Nurses Association**

The Psychological Side of Science

Test your knowledge about psychology and try out some brain teasers to learn more about how we study the brain! Psi Chi and Psychology Club officers will lead Rutgers Day participants in games and activities to introduce the psychological side of science. **Department of Psychology**

The Rutgers University Singers

Join the Department of Fine Arts’ choir and the Rutgers University Singers for some beautiful choral music. **Department of Fine Arts**

TKE Balloon Dart Toss

Throw a plastic dart at a balloon to win a prize! **Tau Kappa Epsilon**

Turban Tying

Meet members of the Sikh Student Association and learn how to tie a Sikh turban and how it feels to wear one. **Sikh Student Association**

Turkish Student Association Evil Eye Bracelet Making

Use authentic nazar boncuk, or evil eye, beads to make an amulet traditional to Turkish culture. **Turkish Student Association**

Vtorek Band

Students of the Rutgers—Camden Newman Club jam with clergy of the Camden Diocese to bring gospel rock to the Rutgers Day main stage! **Office of Student Involvement**

West Indian—Indian Connection Presents “Bollywood Through the Years!”

The students of the West Indian—Indian Connection will highlight their cultural dance with varied music, dress, and style. **West Indian—Indian Connection**

What Rutgers Is to Me...

Have your voice heard by participating in a special audio-recording project. In partnership with the student radio station WCCR, Alumni Relations invites alumni and students to share their thoughts on the impact Rutgers has had on their lives. **Alumni Relations at Rutgers—Camden and WCCR Student Radio Station**

World Languages and Cultures: Visit the World without Leaving Rutgers!

Visit the world and learn more about French, German, and Spanish bilinguals in New Jersey and the United States! Taste foods from other countries, see what historic documents look like in other languages, and test your cultural and linguistic knowledge! **Department of World Languages and Cultures**

Have a question? Ask anyone in a Rutgers Day T-shirt, or head over to an information tent.

RUTGERS DAY

Experience New Jersey's State University

Thank you for being a part of Rutgers Day!

We would like to express our appreciation to our guests, exhibitors, faculty, staff, students, alumni, and all who helped make this day a success.



RUTGERS
UNIVERSITY | CAMDEN

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